



Online Media and Global Communication

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Scope and general policies of the journal

Scope

Online Media and Global Communication (OMGC) is a new venue for high quality articles on theories and methods about the role of online media in global communication. This journal is sponsored by the Center for Global Public Opinion Research of China and School of Journalism and Communication, Shanghai International Studies University, China. It is published solely online in English. The journal aims to serve as an academic bridge in the research of online media and global communication between the dominating English-speaking world and the non-English speaking world that has remained mostly invisible due to language barriers. Through its structured abstracts for all research articles and uniform keyword system in the United Nations' official six languages plus Japanese and German (Arabic, Chinese, English, French, Russian, Spanish, Japanese, and German), the journal provides a highly accessible platform to users worldwide. Its unique dual track single-anonymized and double-anonymized review system facilitates manuscript reviews with different levels of author identities. OMGC publishes review essays on the state-of-the-art in online media and global communication research in different countries and regions, original research papers on topics related online media and global communication and translated articles from non-English speaking Global South. It strives to be a leading platform for scientific exchange in online media and global communication.

OMGC publishes high quality, innovative and original research on global communication especially in the use of global online media platforms such as Facebook, TikTok, YouTube, X/Twitter, Instagram, WhatsApp, Weibo, WeChat, Wikipedia, web sites, blogs, etc. This journal will address the contemporary concerns about the effects and operations of global digital media platforms on international relations, international public opinion, fake news and propaganda dissemination, diaspora communication, consumer behavior as well as the balance of voices in the world. Comparative research across countries is particularly welcome. Empirical research is preferred over conceptual papers.

Article categories

- Research Article
- Review Article
- Featured Translated Research Outside the Anglosphere
- Editorial (by Editorial Team/Guest Editors only)

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