



Online Media and Global Communication

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Scope and general policies of the journal

Scope

Online Media and Global Communication (OMGC) is a venue for high quality articles on theories and methods about the role of online media in global communication. This journal is sponsored by the Center for Global Public Opinion Research of China and School of Journalism and Communication, Shanghai International Studies University, China. It is published solely online in English. The journal aims to serve as an academic bridge in the research of online media and global communication between the dominating English-speaking world and the non-English speaking world that has remained mostly invisible due to language barriers. Through its structured abstracts for all research articles and uniform keyword system in the United Nations' official six languages (Arabic, Chinese, English, French, Russian, Spanish), plus, German, Italian and Japanese, the journal provides a highly accessible platform to users worldwide. Its unique dual track single-blind and double-blind review system facilitates manuscript reviews with different levels of author identities. *OMGC* publishes review essays on the state-of-the-art in online media and global communication research in different countries and regions, original research papers on topics related online media and global communication and translated articles from non-English speaking Global South. It strives to be a leading platform for scientific exchange in online media and global communication.

OMGC publishes high quality, innovative and original research on global communication especially in the use of global online media platforms such as Facebook, TikTok, YouTube, X/Twitter, Instagram, WhatsApp, Weibo, WeChat, Wikipedia, web sites, blogs, etc. as well as the use of AI in these online platforms. This journal will address the contemporary concerns about the effects and operations of global digital media platforms on international relations, international public opinion, fake news and propaganda dissemination, diaspora communication, consumer behavior as well as the balance of voices in the world. Comparative research across countries is particularly welcome. Empirical research is preferred over conceptual papers.

Article categories

- Research Article
- Review Article
- Featured Translated Research Outside the Anglosphere (invitation only)
- Editorial (by Editorial Team/Guest Editors only)

Special issues and special issue section

Online Media and Global Communication publishes special and thematic issues focused on important and emerging topics in the field of study. Ideas for special issues are open to all scholars or proposed by the journal's editorial board. All proposals are assessed for quality and relevance by the Editor(s)-in-Chief and the editorial office. The journal has established a rigorous process to ensure that any special issue manuscripts follow the same high-quality standards and peer review processes as regular manuscripts. Each special issue has dedicated Guest Editors who are responsible for the coordination of the peer review process of any manuscripts submitted to the special issue in the online submission system. The Editor-in-Chief or the editorial office checks the initial manuscript and assign it to the appropriate Guest Editor. The Guest Editor invites reviewers and makes recommendations on revisions and final decisions. The Editor-in-Chief has oversight of the entire process within the online submission system and is responsible for the final decision on all manuscripts.

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address the cover letter to the Editor-in-Chief. Revised manuscripts must be accompanied by a point-by-point reply to the reviewers' comments. Major changes in the revised manuscript must be highlighted, preferably in tracked changes mode. A second, clean version should always be submitted for major changes.

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Peer review, turnaround times and pre-publication policies

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Acknowledgments

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Use SI units. For more information, please visit <https://www.bipm.org/en/measurement-units/si-base-units>.

Units of measurement: All SI units should be in Roman, italics are not allowed. All units should be consistent in usage. Multiple units should be either spaced out or have a middle dot. A narrow non-breaking space (unicode hex value: U+202F) should be presented between numbers and units, except for °. °C and % should be spaced with a narrow non-breaking space.

Time units: Please use the following units:

Second: either **consistently** spelled-out (second/seconds) or abbreviated (s)

Minute: either **consistently** spelled-out (minute/minutes) or abbreviated use (min)

Hour: either **consistently** spelled-out (hour/hours) or abbreviated use (hour)

Day: day/days

Week: week/weeks

Month: month/months

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Audio and video

For all examples connected to an audio/video recording, supply audio/video clips. Deliver these clips as separate files and do not integrate them directly into the manuscript.

Name all your clips using the following convention:

e.g., audio-1-smith.MP3, video-1-smith.MP4,

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[associated audio-1-smith.wav with example (1)]

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The following formats are preferred: audio files in MP3 (at least 16 bit) and video files in MP4 (at least a height of 480 pixels and a frame rate of 25). However, other common formats are also permitted.

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Use appendices for information that supports your findings but is not essential for the understanding of your paper (e.g., lengthy mathematical proofs, tables, graphics, etc.). Cite appendices within the main text. Tables and figures in the appendix should be numbered consecutively as follows: Figure A.1, Table A.1, Figure A.2, Table A.2, etc. The appendix is placed at the end of the main text before the reference list.

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Supplementary material, which may offer further information on your work but does not belong to the core part of the article, will not be part of the typeset article PDF. The material will be made available as a separate download in the online version of the article. Supplementary material may contain questionnaires for discussed surveys, protocols, code samples, datasets, extensive tables, additional figures, multimedia files (audio, video, animations), etc. If the manuscript is accepted, supplementary material will be referenced in the print version, but will be published online only.

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Please contact the Journal Coordinator for any further questions:

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Review Article	7000-10000	350, unstructured/structured	3–6	8	150	Structured with numbered heading
Featured Translated Research Outside the Anglosphere	No limit	350, unstructured/structured	3–6	No limit	40	Structured with numbered heading
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